

Planning Committee Minutes
Wednesday, September 13, 2023
via zoom/telephone/in person

MEMBERS PRESENT: Shirley Copes (Chair), Steve Hodgens
MEMBERS EXCUSED: Paula Freedman
MEMBERS ABSENT: Tonia Thornton
STAFF PRESENT: Carolyn D. Brown, Todd Goehle

CALL TO ORDER:

The September 13, 2023 Planning Committee meeting was called to order at 4:40 PM by Shirley Cope. It was noted for the record that a quorum was present.

APPROVAL OF PREVIOUS MINUTES (June 2023)

Steve Hodgens made a motion to approve the June 2023 minutes, Shirley Copes seconded, and the motion passed unanimously.

PRESENTATION (Community Engagement)

Vice President of Operations and Strategy Todd Goehle presented Committee/Board members with the credentials of the agency's new Director of Grants and Planning, Maribel Arce.

Mr. Goehle and Executive Director Carolyn D. Brown provided updates about the agency's strategic design work and grant submissions that took place over the summer. Highlights included their engagements with local politicians and Micron.

Committee members wished to continue a conversation about desired information throughout the year until the next meeting in October.

OLD BUSINESS:

Carolyn Brown reminded the Committee about the Ribbon Cutting Ceremony on Friday, September 15, at the Energy and Housing Department's new facilities on 717 Erie Blvd.. West.

NEW BUSINESS: None.

OTHER: None.

ADJOURNMENT

The meeting adjourned at 5:17 PM.

MARIBEL ARCE

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Syracuse, NY 13210
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SUMMARY

Professional with two decades of non-profit leadership experience in community engagement, economic development, social services, and education programs. Team builder that translates vision into actionable strategies in multicultural environments. Successfully networked hundreds of partnerships and oversaw 40 staff. Professionally fluent in Spanish and English.

EDUCATION

Maxwell School of Syracuse University, Syracuse, NY
Master of Arts in International Relations | 2012
Certificate of Advanced Study in Conflict Resolution | 2012

Universidad Católica Boliviana San Pablo, La Paz, Bolivia
Bachelor's Degree in Business Administration | 1998

Newfield Consulting, Mexico
Certified Business Coach | 2004

RELEVANT WORK EXPERIENCE

Director of Strategic Initiatives | Syracuse Community Center Collaborative & Greater Syracuse Works, Syracuse, NY | 2020 – current

Executive Director, University Neighborhood Preservation Association, Syracuse, NY | 2019 – 2022

Consultant | Office of Professional Research & Development, Syracuse University's School of Education | 2017 – current

Community Services Director | Community Action Partnership for Madison County, Canastota NY | 2017 – 2019

Program Manager, promoted to Senior Program Officer | Boulder Institute of Microfinance, Syracuse, NY | 2012 – 2016

Bilingual Teacher | MISSION C.I.S.D., Mission, TX | 2007 – 2011

Program Co-Director, promoted to National Program Director | Swisscontact, La Paz, Bolivia | 1999 – 2006

RELEVANT PROFESSIONAL ACHIEVEMENTS

- Reinvigorated Greater Syracuse Works (GSW) – a Collaborative initiative – by quadrupling membership and facilitating synergies among 30 member organizations and launching the CNY Clean Energy Hub.
- Expanded the Collaborative's relationships with the city, county, business associations, funders, and non-profits. Secured \$3.5 million in additional funding for Collaborative and GSW initiatives to benefit 23,000 Syracuse residents throughout the four city quadrants.
- Improved UNPA's operations, grew community involvement, designed new programs, and expanded partnerships with other neighborhood associations to improve the UNSAAC target area.
- Directed community engagement, needs assessment, strategic planning, and operations at CAP Madison. Directly responsible for overseeing a \$4 million annual budget, 40 staff as well as CSBG planning, monitoring, and reporting.
- Trailblazed the development of various Boulder Institute programs, resulting in the annual participation of 800 microfinance leaders from 80 countries, with an exceptional satisfaction rate.
- Headed a Swiss-funded economic development program in Bolivia that resulted in hundreds of public-private partnerships, business partnerships, and community initiatives benefitting 10,000 farmers and micro-businesses nationwide.

PEACE, Inc. Recent Grant Applications 9/7/2023

<u>Funding Source</u>	<u>Project</u>	<u>Program</u>	<u>Submission Date</u>	<u>Request Amount</u>	<u>Status</u>	<u>Award Date</u>	<u>Award Amount</u>
Oswego County Youth Bureau	BBBS Oswego County/Central Square School-Based	BBBS	9/1/2023	\$5,000	Pending		
KeyBank Foundation	Free Tax Prep	Free Tax Prep	8/13/2003	\$20,000	Pending		
Syracuse City School District	Alternative Learning Site	Family Services, ESFRC	8/11/2023	2024: \$124,923 2025: \$128,082 2026: \$131,336	Pending		
United Way of Central New York	Free Tax Prep	Free Tax Prep	8/11/2023	\$110,000	Pending		
United Way of Central New York	BBBS Onondaga County Mentorship Programs	BBBS	8/11/2023	\$16,051	Pending		
JP Morgan Chase Bank	Free Tax Prep	Free Tax Prep Program	8/8/2023	\$7,500	Pending		
Mother Cabrini Health Foundation	Family Reentry Program	Family Services	7/26/2023	\$75,000	Pending		
Dot Foods	Family Resource Centers	Family Services	June/July 2023	NA - FRCs requested product types	Awarded	8/8/2023	\$6,000 to be distributed to 3 FRC centers

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Food Bank CNY	Family Resource Centers	Family Services	5/24 - 5/25/2023	\$51,080 total	Awarded	6/30/2023	\$32,325
The Dorothy and Marshall M. Reisman Foundation	Free Tax Preparation	Free Tax Preparation	6/12/2023	\$25,000	Awarded	6/13/2023	\$25,000
Jim and Juli Boehm Foundation	Westside Summer Youth Program; CWFRFC and CEFRC youth camperships	Family Services Summer Youth Programming	5/31/2023	\$10,000	Awarded	6/27/2023	\$5,000
NYS ConnectALL	NYS ConnectALL surveys with CNYDIC	CNYDIC / Family Services	5/31/2023	NA	Awarded	5/31/2023	\$3,000
Mother Cabrini Health Foundation - LOI	Family Reentry Program LOI	Family Services	5/26/2023	\$93,619	Invited to submit a full application	6/28/2023	Invited to apply for \$75,000
Mother Cabrini Health Foundation	Food Pharmacies Partnership with St. Joes Heath	Family Services	5/26/2023	\$60,000	Pending		
Onondaga County Department of Adult and Long Term Services	Eastwood Brick and Mortar	Eastwood Community Center	5/19/2023	\$100,000	Awarded	7/10/2023	
Reisman Foundation LOI	Free Tax Prep	Free Tax Prep	5/19/2023	\$25,000	Invited to Submit a Formal Application	5/24/2023	NA
State Assemblyman William B. Magnarelli	Free Tax Prep	Free Tax Prep	5/18/2023	\$25,000	Invited to submit a proposal		

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Connect Kids	Connect Kids Field Trip Grant for ESFRC	ESFRC	5/1/2023	NA	Pending	
Inspire Brands / Arby's Foundation	Big Brothers Big Sisters Canal Day, Holiday Party, and MM salaries	Big Brothers Big Sisters	4/20/2023	\$12,400	Awarded	\$12,400
Central New York Community Foundation	Increasing Child Lead Testing in Syracuse - Participatory Budgeting Process with Peacemakers	Lead Justice for Syracuse Families	4/8/2023	\$150,000 requested by Peacemakers (the lead), \$18,000 included for PEACE, Inc.	Denied	NA
Central New York Community Foundation	Free Tax Prep	Free Tax Prep	4/7/2023	\$50,000	Awarded	\$50,000