
Planning Committee Minutes
Wednesday, February 14, 2024
via zoom/telephone/in person

MEMBERS PRESENT: Shirley Copes (Chair), Paula Freedman
MEMBERS EXCUSED: Steve Hodgins
MEMBERS ABSENT: None
STAFF PRESENT: Carolyn D. Brown, Todd Goehle

CALL TO ORDER:

The February 14, 2024 Planning Committee meeting was called to order at 4:47 PM by Shirley Copes. It was noted for the record that a quorum was present.

APPROVAL OF PREVIOUS MINUTES

Paula Freedman made a motion to approve the January 2024 minutes, seconded by Shirley Copes. The motion carried.

PRESENTATION

Community Needs Assessment Update, Early Findings

VP of Operations and Strategy Todd Goehle provided an overview of the early findings from the agency's Community Needs Assessment. A presentation of method and data was also given. (See attached documents).

GRANT SUMMARY REPORT:

VP of Operations and Strategy Todd Goehle provided an overview of the grants summary. (See attached documents).

OLD BUSINESS:

Champions of Diversity Dinner Celebration will be held on Wednesday, May 22nd, 2024 at the National Veterans Resource Center at Syracuse University.

NEW BUSINESS:

Director of Food Services & Senior Nutrition Randy LaManche has taken on the role of Executive Director of Meals on Wheels North.

OTHER: None.

ADJOURNMENT

The meeting was adjourned at 5:22 PM.



Community Needs Assessment Update

Board of Directors, Planning Committee Presentation
14 February 2024

I. Some Thoughts about Method (Part 1)

1) Thinking/Writing about Poverty Holistically, Multidimensionally

-Building from existing public research. **Examples:**

- CNYFair Housing, “Zoning and Segregation in Syracuse, NY” (2022)
- Early Childhood Alliance, “The Child Care Landscape in Onondaga County: A Supply & Demand Analysis.” (2021)

2) Like a Camera and its lens, Zooming In- and Out- with the data

- Census data, local public dashboards allow for county, city, neighborhood analysis
- Using larger sample sizes to draw some conclusions about the community. **Example:**
 - Early Head Start, Head Start Dashboards

I. Some Thoughts about Method (Part 2)

3) Commitment to Qualitative Data, Community Voice

Community Conversations/Focus Groups both Past and Recent. **Examples:**

- Unemployed/Underemployed City Residents (2020/2021)
- Direct Service Staff (2022)
- Foster Grandparents; Head Start Parents, Nottingham High Schoolers (2023)

Internal and External Surveys with Spaces for Commentary. **Examples:**

- PEACE, Inc. Strategic Design Community Need Survey (70+ respondents) (2023)
- HSLC Human Service Survey (including 90+ PEACE, Inc. staff) (2023)
- Community Needs Surveys with Partner Agency's Staff (25+ respondents) (2024)

Interviews with In-House Subject Matter "Experts" (Childcare, Re-Entry, Housing, Disabilities, Maternal Health, Rural Access, more) (2024)

"Personas" Research, Write-Ups

II. Emerging Findings/Arguments (Part 1)

1) Longstanding Racial, Structural Inequalities Need to be Fully-Explained to Identify Current Barriers and Potential Solutions. Legacies of Redlining, Exclusionary Zoning, and Underinvested Neighborhoods have...

- Increased racially and ethnically concentrated poverty,
- led to relative stagnation/minor decreases in overall poverty, and
- Intensified present housing, lead, education, and mental health crises.

2) Responsive Whole Family, 2 Generation Approaches must be used to Develop Effective Programming and Empower Diverse Families. Low Income Families face a plethora of challenges that commonly reinforce one another.

II. Emerging Findings/Arguments (Part 2)

3) Additional Resources are Necessary for Social, Human Services Providers to Meet Current Community Needs. Lacking Salaries, Training Opportunities, Flexible Funding Streams, and Mental Health Outlets are leading to longstanding vacancies, high turnover, and burnout among staff passionate about improving their community.

4) Lacking Senses of Belonging reflect Disenfranchisement, A Need for Greater Access to Decision-making/Power Building throughout the Community. Both direct-service staff and low-income community members feel excluded, unheard, and unacknowledged from decision-making in a moment of unprecedented change.

III. Next Steps/Timeline

- 1) **Research:** Completed by the end of February.
- 2) **Writing:** Ongoing with Research. **Goal:** Around 50 pages of Text
- 3) **Review and Approval:** Submit Needs Assessment for Final Board of Directors Approval (March)
- 4) **Release and Publicity:** On website and within hands of partners, press (April)
- 5) **Application:** Integrate into Strategic Design Goalsetting/Measurement Standards; Present to Agency, Program Leadership Teams (Spring, Summer)

PEACE, Inc. Recent Grant Applications 2/8/2024

Funding Source	Project	Program	Submission Date	Request Amount	Status	Award Date	Award Amount	Lead Writer/ Submitter	GY Start	GY End	Multi-year ends
Allyn Foundation	Free Tax Prep	Free Tax Prep	10/30/23	\$50,000	Awarded	11/29/23	\$25,000	Todd Goehle	1/1/24	12/31/24	NA
Amazon	Free Tax Prep	Free Tax Prep		\$10,000							
American Heart Association	ESFRC Know Diabetes by Heart	Family Services	11/23/23	NA	Awarded	12/6/22	\$16,650.00	Brittany Taylor (AHA)	1/27/23	12/31/24	12/31/2024
AmeriCorps	FGP Replacement and Expansion Opportunity	Foster Grandparents	1/31/24	\$135,000	Declined			Beth O'Hara & Maribel Arce			
Berkshire Hathaway Bank Foundation	Free Tax Prep	Free Tax Prep	10/9/23	\$25,000	Awarded	11/6/23	\$3,000	Todd Goehle	1/1/24	12/31/24	NA
BBB Mellon	BBBS All Mentorship Programs 2023 - re-application	BBBS	2/22/23	\$20,000	Awarded	3/30/23	\$15,000	Lucy Totino	2/1/23	1/31/24	NA
Central New York Community Foundation	Community Conversations	Agencywide	1/17/24	\$1,000	Awarded	1/18/24	\$1,000	Todd Goehle	1/18/2024	6/30/2024	NA
Central New York Community Foundation	Free Tax Prep	Free Tax Prep	4/7/23	\$50,000	Awarded	6/21/23	\$50,000	Lucy Totino	7/1/23	6/30/24	NA
City of Syracuse NBD CDBG PY50	Let Me Be Great	Family Services	10/27/23	\$49,097	Tentatively Approved		\$27,824	Maribel Arce			NA
Cornell Lab of Ornithology	Let Me Be Great	Family Services	12/29/23	\$900	Pending			Maribel Arce & Hannah Snyder			
DASNY - NICIP	WSFRC Capital Improvement	Maintenance	12/15/23	\$410,000	Pending			Maribel Arce & Jerry Barker			N/A
Dot Foods	Family Resource Centers	Family Services	June/July 2023	NA - FRCs requested product types	Awarded	8/8/23	\$8,000	FRC staff	NA	NA	NA
Food Bank CNY	Family Resource Centers	Family Services	5/24 -5/25/2023	\$51,080 total	Awarded	6/30/23	\$45,825	Stephanie Bingham	7/1/23	6/30/24	N/A
JP Morgan Chase Bank	Free Tax Prep	Free Tax Prep	8/8/23	\$7,500	Awarded	11/14/23	\$7,500	Todd Goehle	1/1/24	12/31/24	N/A
KeyBank Foundation	DYJ	Family Services									
KeyBank Foundation	Free Tax Prep - Super Saturday	Free Tax Prep	1/17/24	\$2,500	Awarded	1/18/24	\$2,500	Todd Goehle	1/18/2024	6/30/2024	NA
KeyBank Foundation	Free Tax Prep	Free Tax Prep	8/13/23	\$20,000	Awarded	9/28/23	\$20,000	Todd Goehle	1/1/24	10/30/24	N/A

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Kresge Foundation	Boost Program Collaboration with OCC	Agencywide	9/20/19	\$450,000	Awarded	12/12/2019	\$495,000	Todd Goehle & Nicole Schlater (OCC)	1/1/20	10/31/23	12/31/23
M&T Bank	Free Tax Prep	Free Tax Prep	9/6/22 - asked for Free Tax Prep	NA	Awarded	11/16/22	\$2,500	Todd Goehle	6/1/23	9/30/23	NA
Micron Technology	Early Childhood Career Pathways	Family Services	1/2/24	\$1,000,000 for 5 years	Approved	1/1/24	\$1,000,000 for 5 years	Todd Goehle	4/1/24	3/31/25	3/31/29
Microsoft	\$5k Tech Grant	IT/AgencyWide	1/19/24	\$5,000	Registered and Pending			Todd Goehle/Doug Thomas			
Mother Cabrini Health Foundation	Family Reentry Program	Family Services	7/26/23	\$75,000	Awarded	10/2/23	\$75,000	Lucy Totino	10/1/23	9/30/24	N/A
Mother Cabrini Health Foundation	Food Pharmacies Partnership with St. Joes Heath	Family Services	5/26/23	\$60,000	Awarded	11/28/23	\$60,000	Eric Stone of St. Joseph Health	1/1/24	12/31/24	N/A
Music for the Mission	Pantries - Hygiene and toiletry products	Family Services	1/31/24	\$2,000	Pending			Mary Beth Welch, Maribel Arce			
National Grid	ESFRC Senior Program	ESFRC	9/20/22	\$5,000	Awarded	10/24/22	\$5,000	Lucy Totino	11/1/22	1/31/24	NA
NYS ConnectALL	NYS ConnectALL surveys with CNYDIC	CNYDIC / Family Services	5/31/23	NA	Awarded	5/31/23	\$3,000	Lucy Totino	5/18/23	6/30/23	N/A
Onondaga County DCFS - YDPS	BBBS Onondaga County Mentorship Programs	BBBS	10/5/22	\$15,000	Awarded	9/14/23	\$15,000	Lucy Totino	10/1/23	9/30/24	NA

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Onondaga County DCFS Family Services Youth Development Program Services	BBBS Onondaga County Mentorship Programs	BBBS	10/5/22	\$15,000	Awarded	1/11/23	11250 (per shortened contract)	Lucy Totino	1/1/23	9/30/23	NA
Onondaga County Department of Adult and Long Term Services	Eastwood Brick and Mortar	Eastwood Community Center	5/19/23	\$100,000	Awarded	7/10/23	\$100,000	Todd Goehle	11/15/23	9/30/24	NA
Onondaga County Department of Child and Family Services	The Department of Energy and Housing	Aging-In-Place Senior Home Modification Program	11/18/21	\$100,000	Awarded	3/7/2022	\$100,000	Todd Goehle			
Onondaga County Save the Rain Program	Southside Revitalization Project	SSFRC	12/17/21	\$82,676	Awarded	3/28/23	\$50,800	Jerry Barker			
OPWDD	Project Connections	ESFRC	9/8/23	\$448,871	Awarded	9/8/23	\$448,871	Mary Beth Welch, Nancy Turo	1/1/24	12/31/24	12/31/28
Oswego County Youth Bureau	BBBS Oswego County/Central Square School-Based	BBBS	9/1/23	\$5,000	Awarded	10/18/23	\$5,000	Todd Goehle	10/1/23	9/30/24	NA
Snow Foundation	Free Tax Prep	FTP	2/1/24	\$10,000				Maribel Arce			
State Assemblyman William B. Magnarelli	Free Tax Prep	Free Tax Prep	5/18/23	\$25,000	Tentatively Approved			Todd Goehle			
State Senator Mannion DASNY-CREST	Vehicle Replacements for Nutrition and Maintenance	Nutrition, Maintenance	7/21/23	\$250,000	Tentatively Approved			Todd Goehle			

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Summit Federal Credit Union	Community and School Based Programs	BBBS	1/3/21	\$10,000	Awarded	1/3/21	\$10,000	John Bruzdinski	1/1/22	12/31/24	21/31/24
Syracuse City School District	Alternative Learning Site	Family Services, ESFRC	8/11/23	2024: \$124,923 2025: \$128,082 2026: \$131336	Awarded	10/3/23	2024: \$100,000	Lucy Totino	9/1/23	8/31/24	Multi year renewed annually
TNT Special Projects	Peer Support Groups	Family Services	12/29/23	\$4,100	Pending			Maribel Arce			
United Way 2023	Free Tax Program	Free Tax Program	9/3/21	\$120,000	Awarded	11/1/2022	\$101,750	Todd Goehle	1/1/23	12/31/23	12/31/23
United Way 2023	BBBS	BBBS	9/3/21	\$16,150	Awarded	11/1/2022	\$11,000	Todd Goehle	1/1/23	12/31/23	12/31/23
United Way of Central New York 2024	BBBS Onondaga County Mentorship Programs	BBBS	8/11/23	\$16,051	Awarded	11/30/23	\$11,000	Lucy Totino	1/1/24	12/31/24	12/31/26
United Way of Central New York 2024	Free Tax Prep	Free Tax Prep	8/11/23	\$110,000	Awarded	11/30/23	\$101,800	Lucy Totino	1/1/24	12/31/24	12/31/26
US Department of Justice, Office of Violence Against Women	Engaging Men and Boys as Allies in the Prevention of Violence Against Women and Girls	Vera House / Family Services Collaboration	4/12/22	\$120,003 for PEACE, Inc. (\$350000 total request)	Awarded	9/23/22	\$130,426.54	Vera House - Amanda Eyeam, George Kipatrck, Loren Cunningham. PEACE, Inc. - Lucy Totino	10/1/22	TBC	